



## Cycle Logic Bicycle Racing Team

• 2010 Sponsorship Agreement •

The following is an annual sponsorship agreement between the CYCLE LOGIC BICYCLE RACING TEAM and \_\_\_\_\_.

I \_\_\_\_\_ am a legal representative for the above named business or entity and by signing this agree to the terms and conditions outlined in the sponsorship agreement that was provided with this form. Once accepted by Team Cycle Logic, this agreement shall be in force for the period specified below. Please complete the information below and initial each line you have selected.

This agreement is valid from the date signed, or January 1, 2010, whichever is first until December 31, 2010.

### **Sponsor Responsibilities:**

- Supply camera ready/digital art by 10/15/09. Artwork must be submitted as either a one or two color design. Our designers may adjust colors in order to appropriately fit the Cycle Logic color scheme.
- Commit to a one year agreement.
- Include Cycle Logic in some displays and/or advertising.
- When the cycling team is mentioned in media, print, or announcements, Cycle Logic Bicycle Racing Team shall be included after title sponsors name.
- Sponsor will have first right of refusal to renew agreement at current level at the end of the agreement dates.
- In the event a sponsor decides to withdraw sponsorship or change the type of sponsorship, they must do so in writing. For sponsors that contribute funds and decide to withdraw, no refunds are permitted or authorized. Logos on the club clothing will remain until the design is updated in successive orders.
- Sponsors agree that Cycle Logic Bicycle Racing Team may use their respective logo and information on the Cycle Logic website and in promotion and informational banners, flyers, handouts, email, newsletters, and any other method that provides a positive effect to Cycle Logic and you as a sponsor.

### **Team Responsibilities:**

- Team will act and behave in a sportsman like and professional manner while representing sponsors.
- Team members will support team sponsors and will not be critical of team sponsors.
- Team members will provide appearances/volunteer services for select events held by Title Sponsor as agreed upon between Team and Sponsor.
- Display of sponsor banner at team events (banner provided by sponsor)
- Title Sponsor recognition at racer awards ceremonies.
- Display of sponsor logo on Team Web-site.

